COMMUNITY PARTNERSHIPS

- Worked with local CCC to add Census info in:
  - Village water bills
  - Chamber of Commerce e-blasts
  - School district announcements
- Promoted census at community-wide events
- Handed out “donut forget to count me” stickers at coffee with the mayor events
PRINT RESOURCES

- Promoted the census with signage in the library
- Included census articles in library newsletters
- Designed poster with QR Code for our giving pantry
- Created postcards to be included in curbside pick-up bags
LIBRARY PROGRAMMING

• Held Census Q&A sessions through Zoom with census staff

• Worked with ESL clubs and tutors to provide information and encourage students to fill out the census & help others in their community.

• Genealogy program (turned webinar) on the history of the census.
  https://vimeo.com/412892734
ONLINE RESOURCES

• Posted or shared dozens of Facebook, Instagram & twitter posts

• Created a video on completing the 2020 census (Conan the wonder-dog)

• Designed a census information page with helpful videos & links to more information https://plainfieldpubliclibrary.org/census2020
MARKETING MISCELLANEOUS

• Created “I Count” census buttons
• Used 2020 Census bags to distribute curbside pick-up orders
• Digital signage at the library and other high profile locations